CLIENT PROFILE

PRINT FP NAME:	ID #:	DATE:
□ New □ Update		
1. Background Information		
Client/Owner	Joint Client/Owner. Check if applicable	the Box if N/A \square and add Spousal Information
*First Name *Last Name	First Name	Last Name
*SSN/TIN	SSN/TIN	
*DOB	DOB	
*Street Address	Street Address	
*City *State *Zip	City	State Zip
Please complete previous address if changed within last 12 months		ddress if changed within last 12 months
Street Address	Street Address	
City State Zip	City	State Zip
*Citizenship: □ US □ Resident Alien □ Non-Resident		·
If non-US, specify:	Citizenship: ☐ US ☐ Re	sident Alien Non-Resident
Daytime Phone:	If non-US, specify:	
Mobile Phone:	Daytime Phone:	Mobile Phone:
Email:	Email:	
*Status: ☐ Employed ☐ Self-Employed ☐ Retired ☐ Unemployed	Status: ☐ Employed ☐ S	Self-Employed □ Retired □ Unemployed
*Occupation:	Occupation:	
Employer Name:	·	
Employer Address:	Employer Name:	
	Employer Address:	
No. of Years:	No. of Years:	
Education: HS Assoc. BA/BS Masters/Ph.D.	Education: HS Ass	oc. ☐ BA/BS ☐ Masters/Ph.D.
*Marital Status: ☐ Single ☐ Married ☐ Divorced ☐ Wido	wed Domestic Partner	
*# of Dependents: Age(s)		
Name(s)		
Name(s)		

1. Background Information (Continued)

Client/Owner Profile for Entities Only - do not complete if the client is an individual

☐ Corporation (complete A-D) ☐ Trust (complete A-D) ☐ Par	tnership (complete A-C) Estate (complete A-C)	Group Plan (complete A-H)
A. *Name:	*TIN #:		
B. Authorized Person(s) to transact business:			
*Name:	*Title/Trustee:		
Name:	Title/Trustee:		
Authorized Person Form of Identification (Please check one.)	☐ Passport	☐ State Issued ID
Identification Number	State/Country	Issue Date	Exp. Date
C. *Street Address:	*City, State, Zip:		
D. *Assets. Cash & Cash Equivalents: (CDs, Money Market, etc.)	Stocks:	Во	onds:
Annuities: Mutual Funds:	Other:	Combined Total A	ssets:
E. Trust or Incorporation Date: State or Cou	ntry of Incorporation or Trust Agree	ment:	_
F. *Type of Business:			
G. *Employer Name:	*No. of Employees: □ <10 □	10-25 🗌 26-50 🗌	51-75 🗌 76-100 🗌 >100
H. *Type of Plan: Startup/New Business Takeover/F	Rollover Amount: \$		
The Plan is: Profit Sharing/Money Purchase Pension	☐ Profit Sharing with 401k feature	☐ 401k ☐ Othe	r:
Type of Funding: Exclusive Employer Funding	☐ Partial (Split) Funding		
I. Important Considerations (includes existing insurance coverage	e, etc.):		
-			



TRUSTED CONTACT PERSON

DEFINITION OF TRUSTED CONTACT: The trusted contact person is intended to be a resource for Equitable in administering your account and protecting assets in connection with possible financial exploitation or diminished capacity. The Trusted Contact Person must be 18 years of age or older. Equitable may disclose information about your policy to the Trusted Contact to confirm the specifics of your current contact information, health status, and the identity of any legal guardian, executor, trustee or holder of a power of attorney, and as otherwise permitted by applicable law. The Trusted Contact will not be authorized to transact business on your behalf.

NOTE: The Trusted Contact information below supersedes any previously named Trusted Contact Person. To remove a Trusted Contact without designating a replacement, please check the box indicating you do not want to designate a Trusted Contact.

Trusted Contact Person Information for Primary Owner:		Trusted Contact	Person Informatio	n for Joint O	wner (if applicable):
\Box Check this box if you $\underline{ t DO NOT}$ want to designate a Trusted Co	ntact	☐ Check this box if you DO NOT want to designate a Trusted Contact			
To designate a Trusted Contact, please complete the following field	Check this box Owner #1. If check	t if you want to desig ked, the fields below	gnate the sam v do not need	e Trusted Contact as to be completed	
		To designate a Tru	usted Contact, pleas	se complete th	ne following fields
First Name Last Name		First Name	La	st Name	
Mailing Address Number and Street		Mailing Address N	lumber and Street		
City State Zip		City	Stat	e	Zip
Phone Number		Phone Number			
Email Address		Email Address			
Relationship to Owner		Relationship to Ov	wner		
2. USA Patriot Act Information		l			
Owner Form of Identification (Please check one.)	□ Valid D	river's License	☐ Passport	☐ State	ssued ID
Identification Number		State/Country	Issue	Date	Exp. Date
Joint Owner Form of Identification (Please check one.)	□ Valid D	river's License	☐ Passport	□ State	ssued ID
Identification Number	_	State/Country	Issue	Date	Exp. Date

					*CURRENT HOLDING: Complete all that apply (
Client/Owner Gross	HH Incom	e (all soui	rces): \$		a) Cash & Cash Equivalents:	
Joint Client/Owner	Gross HH I	ncome (if	separate	HH): \$	The state of the s	\$
= *Est. Gross Ann	= *Est. Gross Annual HH Income(s): \$		b) Stocks:	\$		
					c) Bonds:	\$
*Est. Monthly Fixe	d HH Expe	enses: \$ _			d) Annuities:	\$
*Fed. Marginal Tax	Bracket:		□ 12% □ 35%		e) Mutual Funds:	\$
*	NVESTME	NT EXPE	RIENCE (IN YEARS)	f) Other Property(ies) Net Equity: (excludes primary residence)	\$
	None	<1	1–4	5+	g) Retirement Accounts (401(k), 403(b), IRA):	\$
a) * CDs					h) Other (529 plans, life policy cash values,	
b) *Stocks					alternative investments, etc.):	\$
c) *Bonds					= i) *Total Accets (shous):	\$
d) *Annuities					= i) *Total Assets (above):	Ф
e) *Mutual Funds					*Net Worth (modified: all assets minus debts; excludes primary residence and associated debt):	\$
					*Liquid Net Worth	\$
			licable to	Annuity, Brokerag	e and Equitable Network Sales)	
Indicate issuer and	policy cove	erage:	Cli	ent/Owner	Joint Client/Owner o	r Spouse
Life Insurance			Oil	envowner	John Chemowner C	n Spouse
ne msurance	_					
D' 122 1	_					
Disability Insurance	_				<u> </u>	
long Town Care In						
.ong-remi Care in:	ourance _					
	_					
Optional						
When was the last t	ime your Lit	e Insuranc	ce portfolio	was reviewed? Dat	e:	
	-				eeds? □Yes □No	
Do you have a nee			_			
, ,						
Comments:						

5. Goals & Objectives

*What is the primary purpose of this investment/insurance recommendation?
(Select Only One)
Education Large Purchase (new home or other large investments) Liquidity (near-term) Tax Deferral/Relief
Retirement (accumulation/deferred/immediate) Protection Other (business planning/estate preservation/charitable/inheritance-legacy)
*What best describes your investment/insurance objective?
(Select Only One)
Safety of Principal - only available for EQUI-VEST® (Income with Capital Preservation for LPL) and Fixed Annuities Income (Income Moderate Growth for LPL)
Growth & Income Growth Aggressive Growth Trading/Speculation (brokerage only)
☐ N/A for Life Fixed Products Only *UL/WL/Term
*Are full or partial principal protections or income guarantees important to you?
(Select Only One)
Yes No N/A for Life Fixed Products Only *UL/WL/Term
*In making investment/insurance decisions, what concerns you most that your Financial Professional can help you with?
(Select Only One)
Making emotional investment decisions Not meeting my financial goals Outliving my investment assets or the income from my investment
Outspending my investment assets Tax consequences Family protection/Estate planning Other (use section 7)
*What primary risk do you want addressed with this investment/insurance?
(Select Only One)
Capitalization (large/mid/small) Concentration (under diversification) Inflation/Purchasing Power Interest Rate Liquidity
Market Risk Volatility (includes fixed income markets) Income replacement/insuring assets against debt/final expenses
*How do you prefer interacting with your Financial Professional?
(Select Only One)
Ongoing advice and service for fee (applicable only to advisory accounts)
Periodic consultation and service (applicable to brokerage, annuity, direct mutual fund accounts etc.)
N/A for All Fixed and Variable Life Products Only *TL/UL/WL/VL
* I acknowledge that my Financial Professional will be compensated for the advice, recommendation and service provided.
* I acknowledge my financial professional will be compensated for the advice/recommendation/service he or she provides. The type of compensation has been explained and provided via offering material and prospectus if applicable. I'm aware and comfortable with the arrangement.

5. Goals & Objectives (Continued)

Accounts and Products Grid		Goals and Recommended Options					
	Education	Large Purchase (i.e. purchasing a home)	Liquidity (near term)	Tax Deferral/ Relief	Retirement/ Income/ Wealth Preservation Managing Risk Accumulation/ Protection	Other	
Indexed Universal/ Term/Universal/Whole Life	Depends on Recommendation	✓	Not Recommended	Depends on Recommendation	✓	✓	
Life Variable	Depends on Recommendation	✓	Not Recommended	Depends on Recommendation	✓	✓	
Corporate Owned Life Insurance	Depends on Recommendation	✓	✓	Depends on Recommendation	✓	✓	
Group Retirement Account	Not Recommended	Not Recommended	Not Recommended	✓	✓	✓	
Brokerage	✓	✓	✓	✓	✓	✓	
Brokerage IRA	Not Recommended	Depends On Time Horizon	Depends On Time Horizon	✓	✓	✓	
Mutual Fund/ Mutual Fund Only Account	√	√	√	√	✓	√	
529 Plan	✓	Not Recommended	Not Recommended	Not Recommended	Not Recommended	Not Recommended	
Equities/ Exchange-Traded Funds/ Fixed Income	Depends on Recommendation	√	√	√	✓	√	
Advisory Accounts	Not Recommended	✓	✓	✓	✓ Depends on Response	✓ Depends or Response	
Third Party Asset Management	Not Recommended	✓	✓	✓	✓ Depends on Response	✓ Depends or Response	
Fixed / Immediate Annuities	Not Recommended	Depends on Recommendation Time Horizon	Not Recommended	✓	✓	√	
Variable / Indexed Annuities	Not Recommended	Depends on Recommendation Time Horizon	Not Recommended	✓	✓	✓	
Alternative Investments	Not Recommended	Depends on Recommendation Time Horizon	Not Recommended	✓	✓	✓	

Client Acknowledgment

(0-1		Only	- 0-	٠,
ı Sei	ıecι	Ulli	v Uli	ы

My Financial Professional reviewed with me the above Goals and Recommended Options and I have decided to follow at least one of the
recommendations.
☐ While I appreciate the care provided by the firm and my Financial Professional, I prefer to make my own account and/or product decisions

understanding they are not recommended.

The Accounts and Products Grid may not apply to all entities and depending upon unique client circumstances valid exceptions may apply.

5. Goals & Objectives (Continued)

Risk Tolerance							
Your Risk Tolerance is a function of your investment time horizon and appetite for risk. If you are not comfortable selecting a Risk Tolerance using the descriptions below, ask your Financial Professional to help you complete a separate Risk Tolerance Questionnaire.							
to sell their investment ar	The Conservative investor is generally very sensitive to short term losses. The Conservative investor's aversion to short-term losses could compel him or her to sell their investment and hold a zero risk investment if losses occur. The Conservative investor would accept lower long-term returns in exchange for smaller and less frequent changes in portfolio value.						
	nent if significant short-term			s's aversion to losses could by willing to accept somewhat			
	somewhat concerned with typically of equal importar			on in the event of significan	t losses. The safety of		
	stor is generally willing to ac period may prompt the Moc			higher returns on his or her	investment. Significant		
				possible short-term losses. a higher return over the lon			
*Which Risk Tolerance best describes you? Note to Financial Professional: If the client used a firm-approved risk profile determination tool, the results must be properly mapped per firm guidance. (Select Only One) Conservative Conservative Plus Moderate Moderate Plus Aggressive N/A for Life Fixed Products Only *UL/WL/Term							
*What is your expected investment time horizon (in years) for this recommendation? Time horizon applies to all products including fixed insurance - NOTE: the time horizon applies to the point of sale and maintaining the account/contract/policy. (Select Only One) 1							
Note to Financial Professional: Please make sure the Client's Investment Objective is in line with his/her stated Risk Tolerance.							
Safety of Principal/ Income with Capital Preservation	Income with Capital Income/Income Growth Gro						
Conservative	Conservative	Conservative Plus	Moderate	Moderate Plus	Aggressive		
	Conservative Plus	Moderate	Moderate Plus	Aggressive	Aggressive Plus		
		Moderate Plus	Aggressive				

6. Product Purchase

Product:(e.g. Retirement Cornerstone)	_ Tax Type (Qual/NQ/IRA/403(b)/457 Plan): Ar	mount/Face Amount:\$
Equitable Network and Individual Purchases Or	nly.	
This section is completed for the client's purcha	se of:	
☐ Equitable Network non-proprietary group☐ Other:	annuity / 401k product:	
Branch Manager Signature for Equitable Network	group annuities / 401K Products / I am familiar with this product and ap	prove this transaction
Branch Manager (BM) Signature:	Print Name:	Date:
	Association 300+ Series, Equitable Network Variable Life and Annui and Immediate Annuity and Equitable Fixed Annuity sales.	ity, Equitable Network Indexed Life
*Source of Funds for this purchase: (Check b	ox and circle sub-item(s)). If more than one box is checked, provide	% breakdown. (Must add up to 100%)
Cash: Death Claim, Gift, Inheritance	Checking, Savings, Money Market, Payroll Deduction, CDs:	%
	erse Mortgage), Personal Loan, Credit: %	
	placement, Surrender/Exchange, Policy Loan, Dividend, Without	drawal): %
Term Conversion - Partial:		
Term Conversion - Full:		0/
401K, Pension Plans, Other Group	urrender/Exchange, Policy Loan, Dividend, Withdrawal): Retirement Plans:	%
	Assets, Mutual Fund Shares, UIT Shares, Stocks or Bonds:	%
	vestment Advisory Assets, Mutual Funds Shares, UIT Shares, S	
Employer Contribution:	%	
Other: Sale of Car, Home, Business,	or Other Asset (specify:),
Legal Settlement, Lottery/Gaming Pr	oceeds, Other:::	%
*[California Only] Do you intend to apply for means-tested and attendance benefit?	d government benefits, including, but not limited to, Med	i-Cal or the veterans' aid
☐ Yes ☐ N/A for All Fixed an ☐ No	d Variable Life Products Only *TL/UL/WL/VL	

7. Single Transaction or Investment Strategy Which best describes the client's purchase? NOTE: This question does not apply to corporate, trust and retirement plan accounts, investment advisory accounts, and all fixed insurance products (retail trusts, SEPs and indexed annuities do apply). (Select One Only) ☐ This is a recommended single transaction supporting the client's stated goal, investment objective, risk tolerance, etc. ☐ The client is implementing a recommended multi-transaction strategy. Please describe the transactions and client-important decision factors such as fees & charges, tax considerations, comfort with complex products, etc.

8. Additional Information/Acknowledgments	
☐ Yes ☐ No *Is the Client/Owner/Authorized Person associated or registered with or employed by a	member of FINRA?
If yes, name of member:	
☐ Yes ☐ No Are you a Politically Exposed Person?	
If Yes, please provide position and country: Yes No N/A The plan sponsor acknowledges receipt of the ERISA Section 408(b)(2) for services reasonably in advance of opening this account. I acknowledge receipt and review of applicable prospectuses and/or ADV's prior to the purchase	·
in the recommended strategies, tools, and products. Further, I agree that if the strategy selected is that I understand that withdrawals of income that exceed dividend and or similar amounts, or in the basis, or in the case of certain types of annuities, the annual roll-up or withdrawal benefit that such aggressive method of obtaining income and could cause greater likelihood and risk of depleting to Yes \square No Is the Client/Owner/Authorized Person with an interest in the account either (1) a political official in a Non-U.S. country or (2) closely associated with or an immediate family members, identify the official, office held and country.	for retirement income purposes he case of life insurance cost ch withdrawals constitute and the investment asset. senior military, governmental o
\square Yes \square No *Has a financial plan been prepared by Equitable Advisors for this recommenda (Only check for NaviPlan Level 2 non-fee and fee-based plans.)	tion in the last 12 months?
If yes, plan # or tool name:	
Client/Owner/Authorized Person. By signing below, I acknowledge that the above information is true ar	nd correct.
I acknowledge receipt of the Equitable Advisors, LLC Relationship Summary for Retail Investors (CRS) a LLC General Conflicts of Interest Disclosure.	nd the Equitable Advisors,
For deferred variable and fixed annuity purchases only: I understand that the annuity for which I am charges and/or market value adjustment (MVA) charges and that taxes may apply if I withdraw money. For variable or fixed annuity purchases: I did receive a copy of the NAIC Buyer's Guide, if state required. If I did receive a copy of the Equitable Advisors annuities disclosure brochure and reviewed it with my Financi if this purchase is for a qualified retirement plan account, any tax deferral features do not provide addition for the product's features and/or benefits other than tax deferral. I also understand that if I am purchasing any checks accompanying my application should be made payable to "Equitable". Equitable will hold the non-interest bearing "Special Bank Account for the Exclusive Benefit of Customers" until my application is returned by Equitable Advisors. I may request the full return of my payment at any time prior to the issuar my Financial Professional. For IRA Owners/Plan Sponsors: I acknowledge receipt of the Disclosure Notice guidance from federal and/or state regulations. Client/Owner/Authorized Person Signature:	or deferred or immediate For deferred variable annuities: cial Professional. I understand tha nal benefit and that my purchase is an Equitable variable annuity funds for my benefit in a s approved, not approved or noe of the contract by contacting
Is the Joint Client/Owner/Authorized Person with an interest in the account either (1) a senior mili official in a Non-U.S. country or (2) closely associated with or an immediate family member of suc	
\square Yes $\ \square$ No $\ $ If yes, identify the official, office held and country. $\ _$	
	Date:
Financial Professional: I have reviewed all sections of the Client Profile with the Client/Owner Owner and acknowledge the information is accurate and current. This includes information colle and any subsequent sales. I am familiar with the product(s) being sold and have determined subset interest of the Client/Owner. The client received the Equitable Advisors, LLC Relationship (Form CRS) and the Equitable Advisors, LLC General Conflicts of Interest Disclosure, and the Client of Lient with all required federal, state, and standards of care disclosure annuity purchases only: I have reasonable grounds for believing that the recommendations for exchange an annuity is in the client's best interest on the basis of the facts disclosed by the custof insurance products and financial situation and needs.	ected at the initial point of sale ich product(s) is (are) in the Summary for Retail Investors lient received an NAIC Buyer's res. For deferred variable or this customer to purchase/
For individuals, I have verified the identity of the client/owner(s) by reviewing the driver's licen mail, a copy of the driver's license is in the file. I have also confirmed how the client/owner(s) as funds used to make this purchase. For entities, I have verified the identity of the client/owner be of incorporation, business license, partnership agreement or trust agreement and also determine understand that I have primary responsibility for customer identity verification for non-natural over the documentary proof of the entity's existence and authorized persons in the client's file as requestional professional Signature:	equired or accumulated the by reviewing certified articles ned the source of funds. I wners, and retained a copy of
Financial Professional Signature:	_ Date:

Equitable Advisors, LLC (NY, NY 212-314-4600), member FINRA, SIPC, Equitable Life Insurance Company (NY, NY), and Equitable Network, LLC (Equitable Network Insurance Agency of Utah, LLC; Equitable Network of Puerto Rico, Inc. in PR) are affiliated companies and do not provide tax or legal advice or services.